

BUSSINESS WORTHY OF BIGGER CITY

Indicative of the growth and prosperity of this firm, whose proprietors have always pursued an energetic and progressive policy in all their relations with their fellow men is the fact that during the year which has just closed A.W.Metzger & Co., have done a gross business in excess of \$260,000.

The grocery department is presided over by W.C. Metzger. Next in point of years of service is Mrs. Christena Humason who has been with the firm for the past 15 years. Quinton Kummel has been in the store service for about six years and Cecil Metzger has put in at different times nearly eight years back of the counters. Claire Gullikson has been driving the delivery truck since September, 1927.

GRESHAM OUTLOOK

Tuesday, February 11, 1930

A.W. METZGER GROCERY

MODERN IN ALL RESPECTS

Conforming to every requirement of the dictates of extraordinary service the A.W. Metzger & Co. grocery presents one of the most up-to-date examples of modern merchandising to be found in this city. In the first place, an efficiently trained corps of clerks is ready at an instant's notice to demonstrate the high quality of the various brands of goods and to dispense them over the counter.

Groceries and vegetables are displayed in a sanitary manner and on shelving and racks that permit of an easy choice by the customer. Prices are prominently displayed on nearly all items. The central displays are enclosed in glass cases fully protected from dust, yet permitting the utmost freedom of choice by the customer. One of the conveniences is in the seed department. The garden and field seed are classified and placed in bins where they may be easily inspected. Many improvements were made this winter in the interior arrangements. An improved and diffused lighting system was one of these. Nothing but a standard line of groceries is carried and so popular have they proven through out the years that the turnover is very rapid, thus insuring an ever fresh stock.

BERT METZGER
WILL METZGER
CECIL METZGER
MRS HUMISON
BODNER
EVERETT LUND BOOM
TED JOHNSON
ERMIE ZENGER
QUINTON KUMMEL
HARRY STANLEY
FRANK GILLETTE
CLAIRE GULLIKSON
FERN JOHNSON
HOBBS JOHNSON
FRANK METZGER

